INXPO’s Communities Solution

INXPO’s Communities is a 365 day a year virtual environment that serves as a private and secure single destination portal for your internal/external audiences to consume and share content.

The user friendly interface and easy navigation tools promote collaboration by incorporating social elements like games, certification, polls, and badging for an unforgettable social learning experience.

With the industry’s leading mobile experience this “always-on” virtual environment can be accessed from any mobile device anywhere in the world, making it the most flexible and convenient destination to deliver and host dynamic content.

To learn more about INXPO’s Communities solution visit www.inxpo.com/communities, email us at contactsales@inxpo.com, or call us at (312) 962-3708.
Common Pain Points

Whether you’re looking for a single destination to host all your content or looking to upgrade to a more social and interactive content delivery platform – you’ve come to the right place. Our diverse customers share one thing in common – they all have challenges made worse by costly and/or ineffective communications which lead to some of these pain points:

- Poor audience retention
- Inconsistent messaging
- Inability to measure impact
- Incremental revenue growth
- Rising costs in travel and accessibility to key stakeholders
- Slow time to market
- Lack of Engagement
Key Benefits

INXPO's Communities is the most interactive online social platform that connects and engages your audience 365 days a year.

Benefits of Online Events:

- **365 Day Year Engagement**
  An “always-on” community allowing your audience to consume live and on demand content all year round.

- **Streamlined Content Delivery**
  A single destination portal designed to host new and existing content for your audience to engage with.

- **User Generated Content**
  Increase knowledge transfer by allowing your user community to contribute to the development of your content.

- **Social Interactivity**
  Social tools such as, polls, surveys, games, and badges to create the most interactive learning and networking experience.

- **Global Reach**
  Designed to support iOS, Android and Windows users without sacrificing any of the interactive features offered on desktop devices. Reach a global audience anytime and anywhere in the word.

- **Robust Analytics & Reporting**
  Capture key data to generate insights into target audience attitudes, performance, engagement, and effectiveness. Access to dashboards in real-time to track and measure your ROI immediately.
Use Cases

Are you looking for a private and secure single destination to host all your content? Perhaps your company is aggressively hiring and needs a quick and easy way to onboard new employees or a sales team looking for a portal where they can download relevant collateral to help bring in a sale.

The truth is there are many use cases out there but finding the right solution isn’t easy. INXPO’s consultative approach helps determine your use case and provide a solution that makes sense for your business.

Our customers have found success using our Communities solution for many different applications including:

- Product Training
- Sales Team Enablement
- Maximize Customer Mindshare
- Education & Certification Programs
- New Employee Onboarding
- Partner Activation

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Data Points

Social collaboration can increase employee engagement and drive a new way of working by connecting employees, customers, prospects and partners across the organization and the world.

- #1 = the Initiative for companies to deploy a corporate sponsored enterprise social network in 2013 (IDC Social Software Survey, 2013)
- 75% = of the world has access to mobile devices making it important for users to easily access and consume content (Business Week, 2013)
- 75% = of HR professionals said that employee resistance and communications breakdowns are obstacles during major organizational changes (APQC, 2012)
- 52% = of Americans are now using some form of social media to share relevant content (Edison Research, 2013)
- 18% = higher productivity for companies that use social collaboration tools to engage employees (Gallup Consulting Study, 2013)
- 16% = higher profitability for companies that use social collaboration tools to engage employees (Gallup Consulting Study, 2013)
Key Features

- Supports 100,000+ of users concurrently
- On-demand monthly hosting
- Supports iOS, Android and Windows devices
- Fully customizable branded environments
- Access resource library
- Personalized registration & login pages
- Organize content by tracks
- Instant access to real-time analytics and reporting
- Community collaboration
- White glove customer service and support
- Social content sharing
- 24/7/365 access

- Store content in briefcase
- Adaptive bitrate video streaming
- Badging & Gamification
- Program Wizard – Self Service Webcasting Tool
- Host HD videos
- Deploy interactive webcasts
- Testing & Certification capabilities
- What's New - Displays recently added content

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Space Types

Spaces allow you to create the best user experience for your user community. With many options to choose from you can personalize spaces that meet your community goals. Use spaces to greet users in the Lobby, deliver presentations in the Theatre, and include a Training Room for certification.

- Main Entrance
- Auditorium/Theater
- Resource Center
- Training Room
- Space Directory
- User Profile
- Help Desk
- Social Networking Lounge
- Activity Badge Center
- Games
- Meeting Room
- Subject Matter Expert Room
- User Feedback
- See Who’s Here

The industry’s leading mobile experience supporting iOS, Android and Windows users.
Universal Space

The universal space can be used as a multi-purpose landing or destination area. This space offers the flexibility of using a pre-defined configuration option or starting with an empty canvas and designing your own space.

**Branding Images** - The branding image area is used for including a graphic in the space. This could be a logo labeling or sponsoring the space. (adjustable)

**Hotspots** - The Hotspot area is used for creating links to other spaces or sponsors within your event. (adjustable)

**Text Fields** - In this area you can manually enter text and link to a specific area.

**Display Ads** - This area can display multiple ad spaces. These ads can link to other spaces or sponsors within your event. This is a good way for sponsors to promote their spaces in an event.

**Welcome Video** - The welcome video is used as your branding video for the space.
About Us

INXPO’s next generation webcasting solutions help organizations communicate in a more interactive manner with their employees, customers, prospects, partners, and members. Each webcast can be deployed as a link on a website, in an email, in an Online Event on our award-winning event platform, as part of an ongoing 365 Community or inside our Social Business TV product.

In addition to delivering audio and video webcasts, we complement these broadcasts with social tools that turn lackluster presentations into memorable experiences.

Also, INXPO is unsurpassed in the market with its mobile webcasting viewing and interactive experience. From their iOS and Android device users engage with high levels of interaction including: group chat, Q&A and testing.

Contact Us

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Customers

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