INXPO’s Learning Environments Solution

INXPO’s Learning Environments are private and secure virtual learning portals that incorporate interactive user forums and group collaboration to help build a community and promote knowledge transfer through open content sharing.

Unlike traditional online learning environments, INXPO provides learners with visibility of who else is taking the course, aggregates existing content from other learning repositories and creates a simple navigational workflow for the consumption of content.

The user-friendly interface and easy navigation tools promotes collaboration by incorporating social elements like badging, gamification, testing, and polls for an unforgettable social learning experience.

With the industry’s leading mobile experience this “always-on” virtual environment can be accessed anytime, anyplace, anywhere from any mobile device anywhere in the world, making it the most flexible and convenient destination to deliver and host dynamic learning content.
Common Pain Points

Whether you’re looking for a single destination to aggregate all your content or looking to provide a learning community experience inside of your private enterprise, you’ve come to the right place!

Our diverse customers share one thing in common – they all have challenges with distributed learning content, reduced travel costs, and reduced budgets to implement learning programs.

Lack of Engagement

- Complicated administration
- Limited social collaboration
- Inability to measure impact
- Rising costs
- Multiple sites for learning
- Lack of engagement
Key Benefits

INXPO’s learning portal includes interactive and collaborative features & functionality that connect and engage your audience 365 days a year.

1. 24x7x365 Engagement
2. Streamlined Content Delivery
3. Private & Secure Environment
4. User Generated Content
5. Promotes Social Interactivity
6. Global Reach
7. Robust Analytics & Reporting
8. Personalized Branding

To learn more about INXPO’s Learning Environments solution visit www.inxpo.com/learning, email us at contactsales@inxpo.com, or call us at (312) 962-3708.
Use Cases

Are you looking for a private and secure “always on” virtual learning portal where users can go to learn, share and shape content and conversations?

INXPO’s consultative approach helps determine your use case and provide a personalized solution that makes sense for your business.

Product Training  
Sales Team Enablement  
Workshops & Virtual Classrooms  
Education & Certification Programs  
New Employee Onboarding  
Partner Training

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Data Points

Social collaboration can increase employee engagement and drive innovation by connecting employees, customers, prospects and partners across the organization and the world.

77% = of American corporations are using some form of an online learning program
(certifyme.net, 2013)

75% = of HR professionals said that employees resistance and communications breakdowns are obstacles during major organizational changes
(APQC, 2012)

52% = of Americans are now using some form of social media to share relevant content
(Edison Research, 2013)

23% = of employees leave their jobs because the position lacks opportunity for development and training
(certifyme.net, 2013)

18% = higher productivity for companies that use social collaboration tools to engage employees
(Gallup Consulting Study, 2013)
Key Features

- Badging & Gamification
- Testing & Certification capabilities
- Supports 100,000+ of users concurrently
- On-demand monthly hosting
- Supports iOS, Android and Windows devices
- Fully customizable branded environments
- Access resource library
- Personalized registration & login pages
- Organize content by tracks
- Instant access to real-time analytics & reporting
- Community collaboration
- White glove customer service and support

- Store content in briefcase
- Adaptive bitrate video streaming
- Program Wizard – Self Service Webcasting Tool
- Host HD videos
- Deploy Live/On Demand Interactive Webcasts
- What’s New - Displays recently added content
- Social content sharing
- 24/7/365 access
- Content Tagging

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Template Options

Templates allow you to create the best user experience for your learning portal. With many options to choose from you can personalize templates that meet your goals. Use templates to greet users in the Lobby, deliver presentations in the Theatre, and include a Training Room for certification.

- Main Entrance
- Auditorium/Theater
- Resource Center
- Training Room
- Space Directory
- User Profile
- Help Desk
- Social Networking Lounge
- Activity Badge Center
- Games
- Meeting Room
- Subject Matter Expert Room
- User Feedback
- See Who’s Here

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365 Day Corporate MOOC Designed to Drive Content Consumption Through Badging & Gamification

Key Webcasting Features

- Fully branded consoles
- Content certification
- Mobile device support
- Simple “pass the mic” functionality (for multi-speaker presentations)
- Live video streaming
- PowerPoint animation & build support
- Post-session redirects or surveys
- Social media integration (Facebook, Twitter, LinkedIn)
- Polling questions
- Custom surveys
- Screen sharing
- Real-time reporting
- Live Q&A

Additional Features

- Supports 100,000+ concurrent users
- Immediate archive of presentation
- On-demand monthly hosting
- Custom registration pages
- Adaptive bitrate video streaming
- Bulk package pricing discount
Certification Tool Features

INXPO’s certification tool features many interactive elements to help you build the most engaging and measurable programs. Some of the features include:

- Create and deploy tests within a stand-alone Webcast, Online Event, Social Business TV and 365 day-a-year Learning environments
- Allow for customized Q&A and order of appearance
- Assign pass/fail filters with personalized messaging upon completion
- Set re-testing parameters specific to each program
- Provide for multiple answers & scoring according to relevancy
- Deploy text or graphic-based questions
- Personalize and upload your own course specific certificates

INXPO - The Power To Reach
Badging

Badging is a reward system designed to drive the consumption of content within an online learning environment. This virtual treasure hunt enables people to connect, collaborate and share information in a way that is attractive and fun.

- Promotes content more effectively throughout environment
- Builds a sense of community
- Enables social interaction through friendly competition
- Recognition of top performers based on activity
- Define tasks to earn badges to maximize participant involvement

Participants earn badges and points via learning achievements (e.g. read documents, engage in a chat, view a presentation, play a game and more...) they have taken.

Assign rules and point values to each of the achievements creating an interactive learning experience.

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About Us

INXPO's next generation webcasting solutions help organizations communicate in a more interactive manner with their employees, customers, prospects, partners, and members. Each webcast can be deployed as a link on a website, in an email, in an Online Event on our award-winning event platform, as part of an ongoing 365 Learning Environment or inside our Social Business TV product.

In addition to delivering audio and video webcasts, we complement these broadcasts with social tools that turn lackluster presentations into memorable experiences.

Also, INXPO is unsurpassed in the market with its mobile webcasting viewing and interactive experience. From their iOS and Android device users engage with high levels of interaction including; group chat, Q&A and testing.

Contact Us

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GET STARTED

Customers

3M, Bank of America, GAP, Microsoft, P&G