Second Screen

Bridge the communication gap between the physical and virtual audience!
Overview

Getting your audience engaged in the presentation can be challenging. The XPOCAST platform provides interactive tools to maintain audience engagement, but physical attendees are often left out of the online conversation. INXPO’s Second Screen application is designed to bridge the gap between the physical and virtual audience, sparking a 2-way conversation with the presenter.

Physical audiences can join the conversation via their mobile device and have the same experience as virtual attendees during a live presentation. Members of the audience can type questions, respond to polls, take tests, and Tweet from their phone or tablet. By simply clicking on a link, participants can enjoy an interactive experience, collaborating with attendees around the globe.

Where It Fits

Physical Events & Conferences

Huddle Rooms
Key Features

Second Screen delivers all the interactive elements you get in a webcast directly to the palm of your hand. Now physical audience members can engage in a two-way conversation with both the presenter and virtual audience in real time!

By eliminating video and slide streams, Second Screen boosts engagement in any program without compromising bandwidth.

With Second Screen, physical attendees can:

- Participate in group chat
- Take part in live Q&A
- Integrate with Twitter
- Invite a Friend
- Respond to polls and see polling results
- Complete testing and certification

To learn more about INXPO’s solutions visit www.inxpo.com, email us at contactsales@inxpo.com, or call us at (312) 962-3708.
Popular Use Cases

With second screen, passive listeners become active participants. Here is a list of use cases that can transform a webcast using Second Screen.

- **Training Courses**
- **Conferences**
- **All Hands Meeting**
- **Internal Communications**
- **Sales Kick-Off**
- **Product Launches**
About Us

INXPO’s next-generation webcasting solution helps organizations communicate in a more interactive manner with their employees, customers, prospects, partners, and members. Each webcast can be deployed as a link on a website, in an email, in an Online Event on our award-winning event platform, as part of an ongoing 365 Learning Environment or inside our Social Business TV product.

In addition to delivering audio and video webcasts, we complement these broadcasts with social tools that turn lackluster presentations into memorable experiences sparking two-way conversations.

Serving more than 3,000,000 audience members globally, INXPO’s webcasting solution is robust enough to exceed your technology requirements, but interactive and flexible enough to meet the needs of your audience.

Contact Us

To learn more about how INXPO can fit into your organizations communications strategy please visit www.inxpo.com, email us at contactsales@inxpo.com, or call us at (312) 962-3708.

LET’S TALK